



**Board Game Arena**

**STUDIO**

Online boardgaming development platform

**5 reasons why you should use  
BGA Studio for your online  
board game**



# 1 : To reach a critical mass of players

## Your issue

80% of online boardgaming players are playing online to **find opponents**.

If they couldn't find any, they will leave your website and **won't come back**.

It takes **years** (or a lot of money) to build a community big enough around a new service.

## Our solution

Our community is yours : more than **40.000 players** are expecting your game on Board Game Arena.

With BGA, you reach a critical mass of players from day zero with no advertising cost.



# 2 : To get digital rights

## Your issue

To adapt a board game you need a licence or an authorization from the right owners.

## Our solution

**We are negotiating with digital right owners for you.**

Board Game Arena is working with a lot of board games publishers. We already have a list of board games to be developed with available digital rights.





# 3 : To allow you to focus on the game

## Your issue

You need a **lobby** where players can meet each other in real time.

You need a **reputation system** and a community management system to find and ban problematic players.

You need a **reflexion time management system**.

And the most important : you need a technical platform capable to manage **hundreds of games** at the same time, in realtime.

## Our solution

Today's players want to play in realtime, but a good realtime boardgaming platform is very complex to build, to host, to manage...

**Our platform is yours** : you can focus on developing your game, and we take care of the rest.





# 4 : To develop a game twice faster

## Your issue

Developing an online multiplayer game in realtime is **complex** : it's a lot of effort to build each game action and each game component.

## Our solution

Using our web-based framework, developing an online multiplayer game in realtime is as simple as creating a web-page!

With our 100% online development environment, you can get ready to **start developping in 10 minutes**.

Web technologies are ideal to realize games with basic visual effects like board games adaptations : you only need a **dozen hours of development for a simple game**.



# 5 : To bring the best out of your game

## Your issue

Once you spent a lot of effort on your game, you want to bring your game the best extra-game functionalities available.

## Our solution

Once your game is online, you can immediately enjoy all functionalities that make it event **more fun and more played**:

- Player rankings
- Statistics and player profiling
- Trophy system
- Collaborative translation tool
- Tournament system
- « Publish on Facebook » function
- Collaborative game help
- Tutorial building tool
- Social networking functions

